

Nonprofit Summit - Conference Agenda 2024

2/7/24

4:00 pm to 6:00 pm | Early Bird Cocktail Event

2/8/24

9:00 am to 10:00 am | Continental Breakfast
Registration for Event Participants

10:00 am to 11:00 am | Opening Ceremonies

- Welcome: Dean Jackson
- Introduction: Kristin Webb
- Keynote Speaker: Steve Swope

11:00 am to 12:30 pm | Breakout Workshop #1

12:30 pm to 1:00 pm | Lunch & Foundation Church Ice Cream Truck

1:00 pm to 1:15 pm | Break

1:15pm to 2:45 pm | Breakout Workshop #2

2:45 pm to 3:00 pm | Break

3:00 pm to 4:30 pm | Breakout Workshop #3

4:30 pm to 4:40 pm | Break

4:40 pm to 6:00 pm | Mocktail Speed Networking Presented by Tenacious Star

2/9/24

8:30 am to 9:00 am	Continental Breakfast Registration for Day 2 participants
9:00 am to 10:30 am	Breakout Workshop #4
10:30 am to 10:45 am	Break
10:45 am to 12:15 pm	Breakout Workshop #5
12:15 pm to 12:30 pm	Break
12:30 pm to 2:15 pm	Power Lunch presented by Joy Barnes - Berkshire Hathaway HomeServices Georgia Properties <ul style="list-style-type: none">- Lori Shapiro, ProBono Partnerships of Atlanta- Deborah Marshall, CCO AmFund & Kalley Clausen, AmFund
2:15 pm to 2:30 pm	Break
2:30 pm to 3:30 pm	Closing Ceremonies: Introduction: Coweta's Citizen of the Year Keynote Speaker Closing Remarks: Dean Jackson



NONPROFIT SUMMIT
GROWING NONPROFITS FOR SUCCESS



Breakout Workshop Classes

Foundational

- I have the vision: Now what? , Deidre Bemby
- Strategic Planning, Candace Boothby
- The Nuts and Bolts of a Strong 501(c)3, Leah Sumner (Legal)
- Board Development & Governance, Cynthia Bennett

Finance & Administration

- 990s - The Mandatory Marketing Brochure, Geoff Fulton & Sandi Lam
- Accounting Basics for Nonprofits
- Compliance to Culture, Developing Thriving Teams, Sara Bordeaux (Human Resource)

Fundraising & Development

- Connecting your Non-Profit with Local Governments, Blue Cole
- Soliciting a Major Gift - Be Prepared for Success!, LaVann Landrum
- Make Your Sponsors Raving Fans!, Samantha Brazie
- Rock the Cause: A Fundraising Extravaganza Workshop, Chris Doane
- Grant Writing 101, Lorraine Burt
- Grant Writing 102, Blue Cole & Kristin Webb
- Funding your Nonprofit, Kristin Webb

Management, Leadership & Governance

- Dealing with Burnout for Nonprofit Leaders, Jennifer Yeager
- Greater Works Are Coming!, Quay Boddie
- The Whole Leader: Balancing heart, mind, body, and soul in nonprofit leadership, Rich DeWees

- Clear as Mud - Why clarity is the most important gift that you can give your organization, Jason Walton
- BEAT BURNOUT AND TAKE CHARGE OF YOUR LIFE, Chellie Phillips (Human Resource)
- You Are the Essential Piece: Transformation Leaders Build Transformational Teams, Chellie Phillips
- Secure Your SQUADD, Cynthia Culbreath

Marketing & Communications

- Artificial Intelligence: Let's be Smart About it, Peter & Pam Gabel
- Campaigns that Captivate, Tammy Lanier & Joe Domaleski
- Social Media for Nonprofits, Erika Godfrey

Programs & Services























- Are you ready for the worst day of your life?, Rich DeWees
- Mutually Beneficial Partnerships in Action, Hank Arnold
- Navigating the hidden rules of poverty and wealth disparity, Sherri Brown
- Poverty, Trauma and A Community Approach to Resilience, Mandy Hill & Mike Powell
- Compassion Fatigue and Mental Health for Non-profits, Ruth Scott

Keynote Speakers

Steve Swope, Philanthropist
 Lori Shpiro, ProBono Partnerships of Atlanta
 Deborah Marshall, CCO AmFund
 Kalley Clausen, AmFund



Breakout Workshop Class Breakdown:

 = Lion/Experienced Leaders  = Tigers/New to Nonprofits  = Bears/Board Members		
Thursday, Feb 8 – 11:00 am to 12:30 pm		
1	Grant Writing 101, Lorraine Burt	
1	Dealing with Burnout for Nonprofit Leaders, Jennifer Yeager	
1	Clear as Mud – Why clarity is the most important gift that you can give your organization, Jason Walton	
1	The Nuts and Bolts of a Strong 501(c)3, Leah Sumner	
1	Strategic Planning, Candace Boothby	
1	Social Media for Nonprofits, Erika Godfrey	
Thursday, Feb 8 – 1:15 pm to 2:45 pm		
2	I have the vision: Now what?, Deidre Bembry	
2	BEAT BURNOUT AND TAKE CHARGE OF YOUR LIFE, Chellie Phillips	
2	Rock the Cause: A Fundraising Extravaganza Workshop, Chris Doane	
2	Navigating the hidden rules of poverty and wealth disparity, Sherri Brown	
2	Are you ready for the worst day of your life?, Rich DeWees	
2	FundingYour Nonprofit, Kristin Webb	 
Thursday, Feb 8 – 3:00 pm to 4:30 pm		
3	You Are the Essential Piece: Transformation Leaders Build Transformational Teams, Chellie Phillips	
3	Compassion Fatigue and Mental Health for Non-profits, Ruth Scott	
3	Campaigns that Captivate, Tammy Lanier & Joe Domaleski	
3	990s – The Mandatory Marketing Brochure, Geoff Fulton & Sandi Lam	
3	Connecting your Non-Profit with Local Governments, Blue Cole	 
3	Poverty, Trauma and A Community Approach to Resilience, Mandy Hill & Mike Powell	
Friday, Feb 9 – 9:00 am to 10:30 am		
4	Soliciting a Major Gift – Be Prepared for Success!, LaVann Landrum	 
4	Accounting Basics for Nonprofits, Chris Barnett	
4	Grant Writing 102, Blue Cole & Kristin Webb	
4	Board Development & Governance, Cynthia Bennett	 
4	The Whole Leader: Balancing heart, mind, body, and soul in nonprofit leadership, Rich DeWees	
4	Secure Your SQUADD, Cynthia Culbreath	
Friday, Feb 9 – 10:45 am to 12:15 pm		
5	Make Your Sponsors Raving Fans!, Samantha Brazie	
5	Greater Works Are Coming!, Quay Boddie	
5	Mutually Beneficial Partnerships in Action, Hank Arnold	
5	Compliance to Culture, Developing Thriving Teams, Sara Bordeaux (Human Resource)	
5	Artificial Intelligence: Let's be Smart About it, Peter & Pam Gabel	